

## SUSTAINABILITY FACTSHEET

### Reducing environmental impacts that arise from use of imaging equipment

Many of our models feature built-in double-sided printing or even automatic double-sided printing and copying. Setting duplex printing as standard can help to cut paper consumption and therefore paper waste and costs by up to 50%.

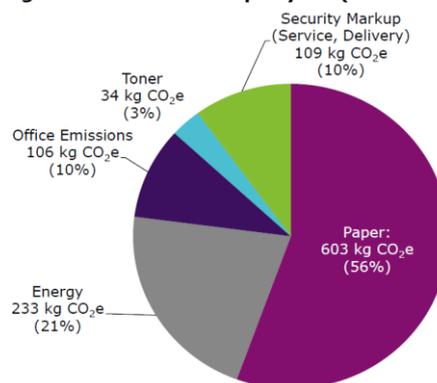
Our secure print solution ensures that documents sent to the printer are only printed if released to do so at the printer itself. Not only does this prevent confidential documents from ending up in the wrong place it can help contribute to a reduction in unnecessary printing, as unwanted prints are not released at the printer – saving paper, toner and or ink, device energy consumption and general hardware wear and tear.

Toner save can be set as default on the majority of Canon devices; prints or copies can be made with this feature using half the usual amount of toner.

Solutions for the storage and distribution of electronic images and documents, such as photographs, films, and scans, contribute to rapid and efficient access to information, reduced paper and consumables consumption in addition to reduced need for physical storage space.

The media used during the printing process can be responsible for up to 56% of the total lifecycle carbon emissions associated with the printing process.

**Average carbon emissions per year (MFP office device)**



With that in mind, we offer four types of climate-neutral paper. Carbon emissions from these paper types are 24% to 81% lower than comparable average papers. The remaining carbon emissions associated with the paper are then offset or fully compensated for by investing in certified carbon offset projects. A different certified carbon offset project is chosen per paper quality, for example, the black label zero range invests in a Cookstove project in Ghana whilst the recycled white zero range invests in a wind energy project in Turkey.



In addition to providing carbon neutral paper options, we also offer a variety of recycled paper grades. Recycled paper meets the highest-quality standards for different printing processes and best-in-class requirements for long-term storage and archiving. The benefits of recycled paper include:

- Saving natural resources, as producing recycled paper requires significantly less energy and water compared to virgin fibre paper.
- Conserving forest resources and supporting environmental goals.

We can confirm that our devices will operate with recycled paper; however, a minimum specification is required to ensure trouble-free operation.

We follow a responsible paper procurement policy and obtain 'chain of custody' certification securing traceability for our complete paper distribution network. Recognising the following certifications as quality benchmarks:

The National Association of Paper Merchants (NAPM)  
Forestry Stewardship Council (FSC)  
Programme for the Endorsement of Forest Certification (PEFC)

For more information about Canon's media offerings please [click here](#).