

SUSTAINABILITY FOR OUR CUSTOMERS

Using our philosophy of Kyosei – living and working together for the common good - we are able to grow the positive power of imaging technology, delivering social and environmental benefits for our customers both now and in the future.

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A RESPONSIBLE CHOICE

As signatories of the UN Global Compact we are committed to responsibly meeting our customers' needs.

SAFE: Championing the need for strong and effective regulations governing product safety, environment and chemicals.

TRANSPARENT: Robustly managing human rights and the risk of modern slavery in our supply chains.

SECURE: Helping customers protect personal and customer data.



REDUCED ENVIRONMENTAL IMPACTS

We offer products and services that help customers reduce their environmental impacts.

EFFICIENT: Consistently improving product energy performance for our customers with the majority of products qualifying for Energy Star.

PRINT AS A SERVICE: By implementing a managed print service, customers can reduce fleet carbon emission by up to 60%.

CIRCULAR: Re-manufactured EQ80 and varioPRINT 6000 product ranges and award-winning pan-European cartridge recycling programme helps customers contribute to the circular economy and resource reuse.



A COLLABORATIVE APPROACH

Partnering with customers through programmes that deliver social benefit and innovation.

YOUNG PEOPLE PROGRAMME: Using the UN Sustainable Development Goals as a framework, we are giving young people a 'visual voice' to talk about the global issues that affect their future.

MIRAISHA: Creating career opportunities in Africa by offering workshops to photographers, videographers, film-makers and print business owners.

DIGITAL TRANSFORMATION: Helping customers deliver benefits to people through digitalised data, operations and processes.



ALWAYS LISTENING

Our sustainability approach is orientated around listening to our customers.

Only by being open to new ideas and approaches can we create a future that's better for everyone.

Please contact us at sustainability@canon-europe.com to tell us what you think we can do to create positive change together.