SUSTAINABILITY FACTSHEET

Canon's Sustainability priorities in Europe, Middle East and Africa

In considering our Sustainability priorities, we wanted to ensure that we focused on our most significant areas of impact. To identify these, we undertook a consultation with key stakeholders both inside and outside of our business, including our customers.

This helped us understand our key risks and opportunities which we documented in the form of a pyramid (see below). We recognised a range of issues that all stakeholders will expect us to be acting responsibly to manage – what we call our 'brilliant basics'. This includes maintaining an environmental management system and ensuring respect for human rights in our supply chains.

Building on these foundations, there are some areas of impact where we want to be more progressive with our engagement. This includes environmental challenges such as taking action on climate change and social opportunities associated with leveraging the power of visual storytelling and contributing to the development of digtial cities.

We have identified two issues where we aim to differentiate ourselves and lead in our sector. Firstly, we want to make a meaningful contribution to the development of a circular economy, building on the progress we've already made in remanufacturing and refurbishing devices and recycling printer cartridges. Secondly, we want to support the delivery of creative learning. One way we're doing this is by empowering young people to tell visual stories about the need for change using the UN Sustainable Development Goals (SDGs) as a framework.